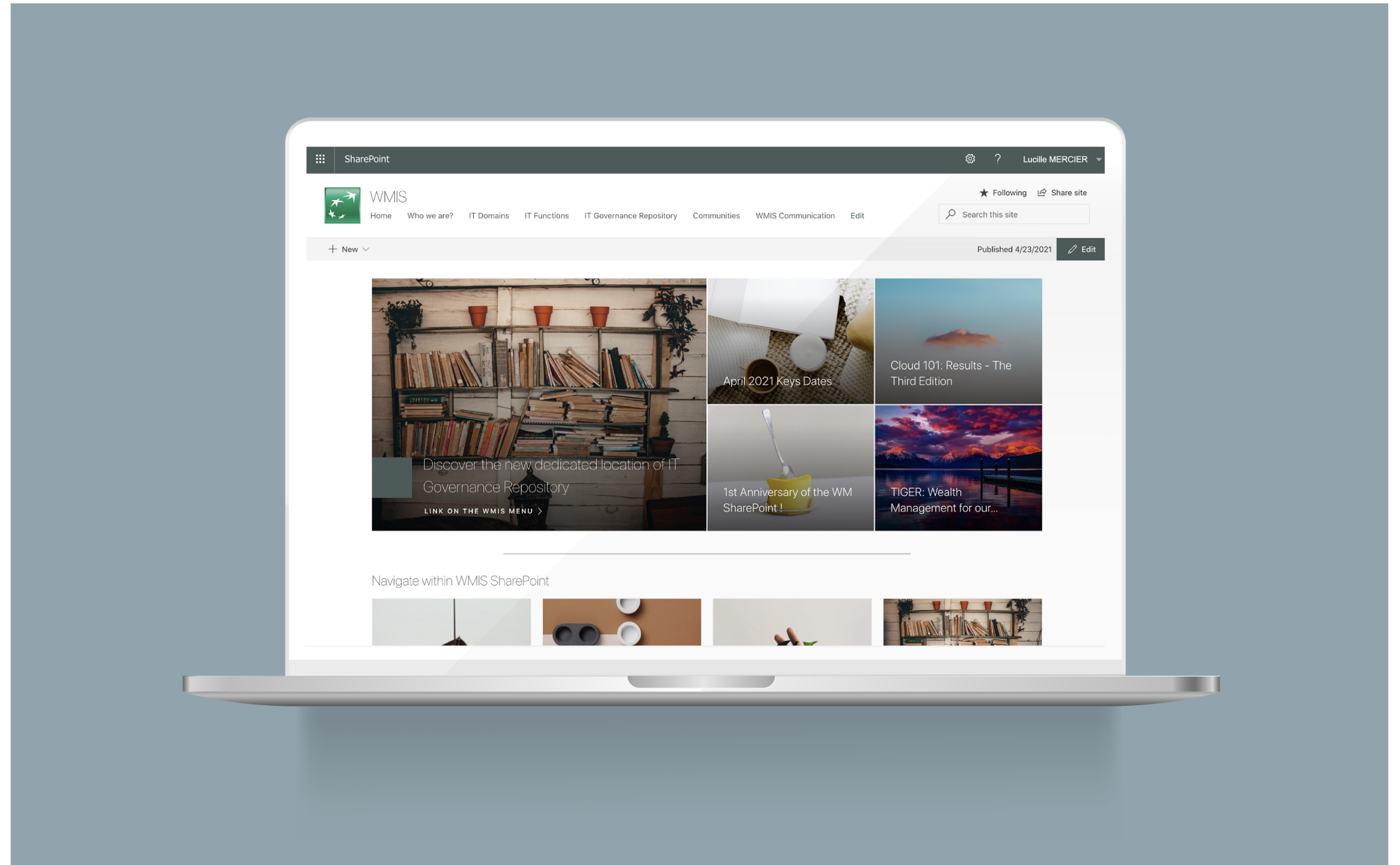




Sharepoint

UX/UI design



Lucille Mercier

Phase d'exploration et de recherche

Observation des habitudes d'utilisation des outils proposés en interne. Le but étant de confirmer ou d'infirmer la mise en place d'un Sharepoint interne. Compréhension des frustrations ressenties et des besoins auprès des collaborateurs de l'entité via des entretiens observatoires.

Voici un extrait des questions posées.


Part of the interview	Part description	Questions
Introduction	This part involves to welcome the interviewee.	<ul style="list-style-type: none"> • Hi XXX • How are you today? • Thank you for taking the time to participate in this user interview. • This interview will take about 40 minutes.
Warm-Up	Explicate to the participant what is the goals of this interview.	<ul style="list-style-type: none"> • The purpose of this interview is to understand the users' usage and the pain points of using TOOL 1 and TOOL 2 to accomplish their daily tasking. • Your feedback is important and will be a great help to offer a new tool in 2020 for all IT collaborators • During this interview, I will need you to go to TOOL 1 and TOOL 2 to see your interactions. Could you please open them right now? • Please also note that the whole interview will be recorded for research purposes. • Thank you to give us your honest feedback and rest assured that your opinion won't be used to discriminate against you in any way. • Do you have any questions at this point? • If no, we will start the interview.

Part of the interview	Part description	Questions
Interview / Questions	Ask all questions starting with generic questions to specific questions	<ul style="list-style-type: none"> • Firstly, could you introduce yourself? (Name, job, entity, experiences ..) • Which internal tools are you using? Could you give more details about each one (Frequency, purpose)? • How do you manage your documents, information (Storage, Sharing, Communication ..)? • Could you tell, which kind of information are you managing? • Which teams are you sharing with? • Now, could you open the TOOL 1. • How do you use the TOOL 1? • Do you have some pain points? • Do you have any requirements? • Have you already thought about solutions? • Now, could you open the TOOL 2. • How do you use the TOOL 2? • Do you have some pain points? • Do you have any requirements? • Have you already thought about solutions?
Retrospection and conclusion	Come back to the main points/questions to reassure the good understanding of the interviewee answers.	<ul style="list-style-type: none"> • So, if I understand well, the main information for you is ... • Do you have any other information that you want to raise about these tools? • That's the end of the user interview • Once again thank you for participating in this user feedback session



Création des personas

À la suite de la phase d'observation, nous avons pu ressortir deux personas types qui utiliseront à terme le Sharepoint Interne mis en place au sein de nos équipes.



Xavier Durant

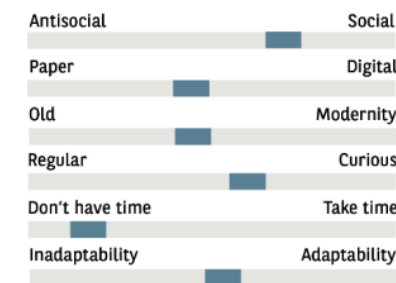
"Share management activities and contribute to strategic topics, it's my job!"

BIO

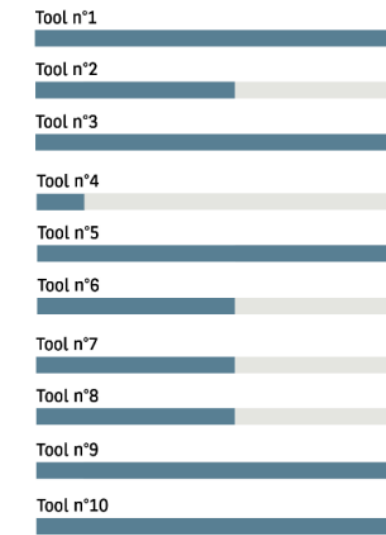
As a domain deputy and site manager, I act as a back up for many management activities and contribute to strategic topics. I participate to some management meetings : DPC, CMT, budget launch of projects, etc.

Age: 47 years
Work: Manager IT
Experience: 20 years
Location: Switzerland
Family: Married, 3 child

PERSONALITY



CURRENT USED TOOLS



MOTIVATIONS

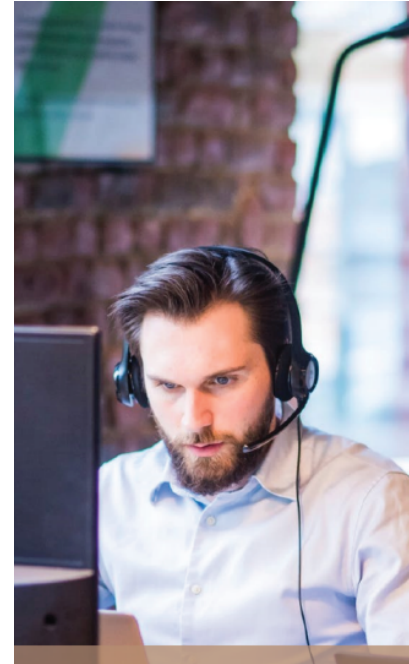
- Simplify sharing information across multiple sites, his own team
- Share information about : project, asset, management documentations
- Get easely access to retrieve information outside of WMIS (wifi userguides, others page etc.)
- Save time
- Be able to share with Business and SWP

PAINS

- Spend too much time to find documents (Too many sub folders, complicated structure)
- Spend time with information not always up to date
- Has difficulties to access to Sharepoint outside WMIS
- Limited access

GOALS

- Spend less time to share information
- Optimizing spending to respect the budget



Eude Martinez

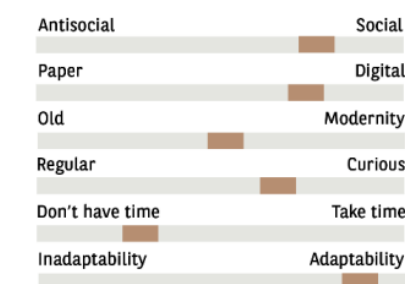
"The key to a succesful projet is communication that connects its collaborators"

BIO

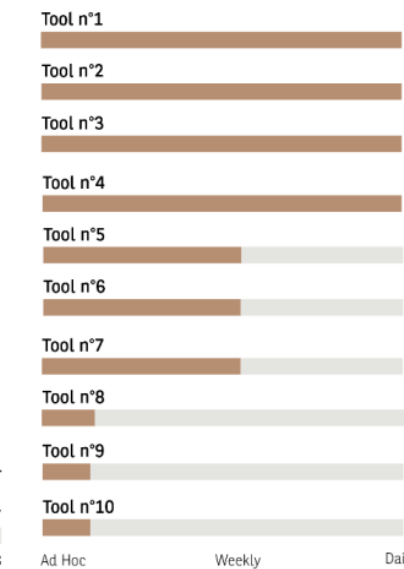
As an IT Project Manager, I manage and deliver project with my team project. We work on differents purpose. I'm able to work for a project in a specific location or across multiple sites (Monaco, Switzerland). I expect to work and to share information easely with my team without have to use X tools.

Age: 39 years
Work: IT Project Manager
Experience: 17 years
Location: Singapore
Family: Married, 1 child

PERSONALITY



CURRENT USED TOOLS



MOTIVATIONS

- Simplify information sharing across multiples sites and his own team
- Share information about : project documents, Governance, Transversal topics
- Find templates & Docs about project deliverables
- Find what is the roles of the others employes (Who's who)
- Save time to search documents or project / Save time to log in
- Make all project information accessible easely by teams/sites

PAINS

- Spend too much time to find documents (Too many sub folders, complicated structure)
- Lose time with information not always up to date
- Access with the new brother (Microsoft Edge) is not working well
- Have to be careful with check in / check out
- Have to use two tools to share information with his team and oher site (Sharepoint and Sharedrive)

GOALS

- Spend less time to share information
- Deliver on time

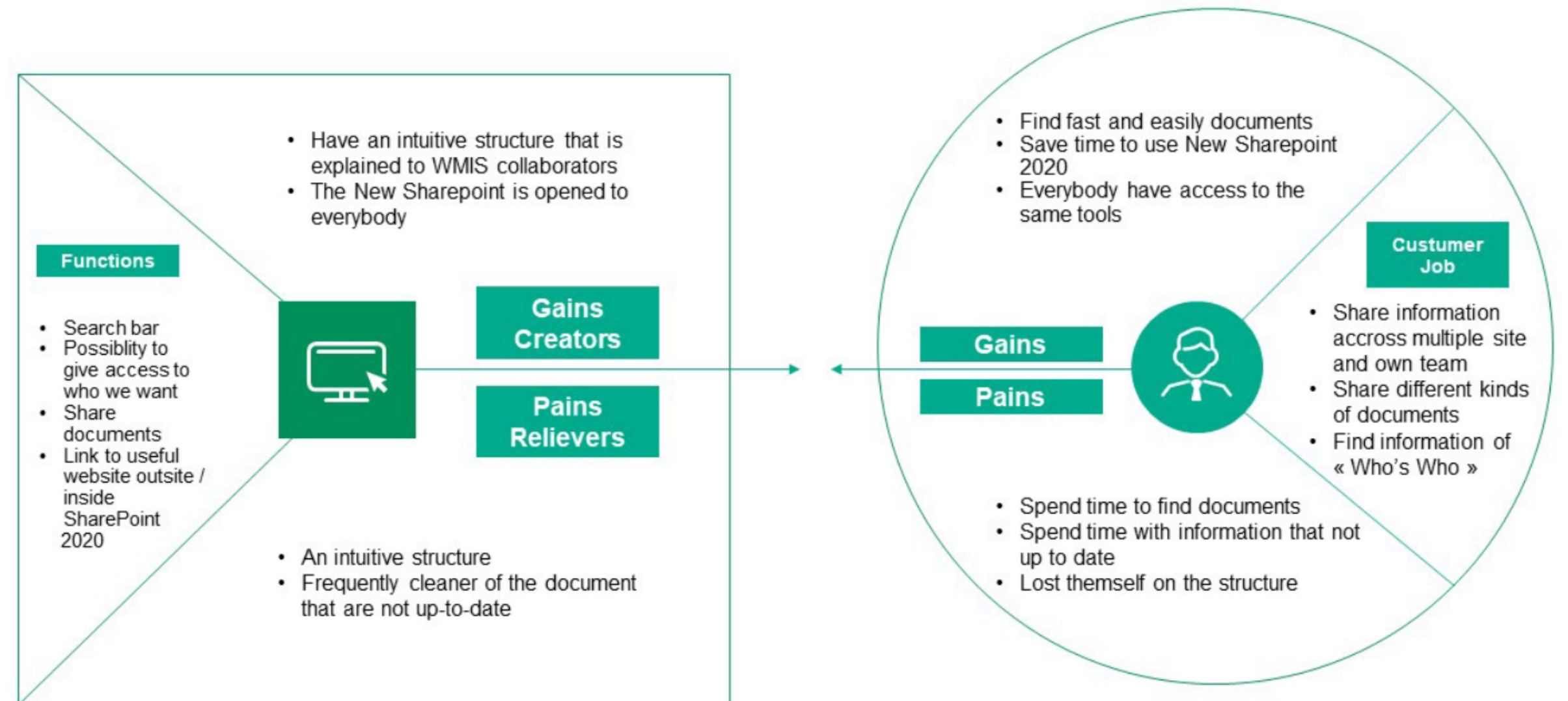


Réalisation d'une Value Proposition Canvas

Une fois les entretiens réalisés, les observations analysées ainsi que les personas créés, nous avons mis en place une value proposition canvas afin de basntormer autour de la solution la plus adéquate.

À la fin de cet exercice, il s'est avéré que l'outil qui avait été choisi pour répondre au besoin correspondait à la réalité.

Wealth Management a donc décidé de mettre en place un SharePoint au sein de ses équipes.

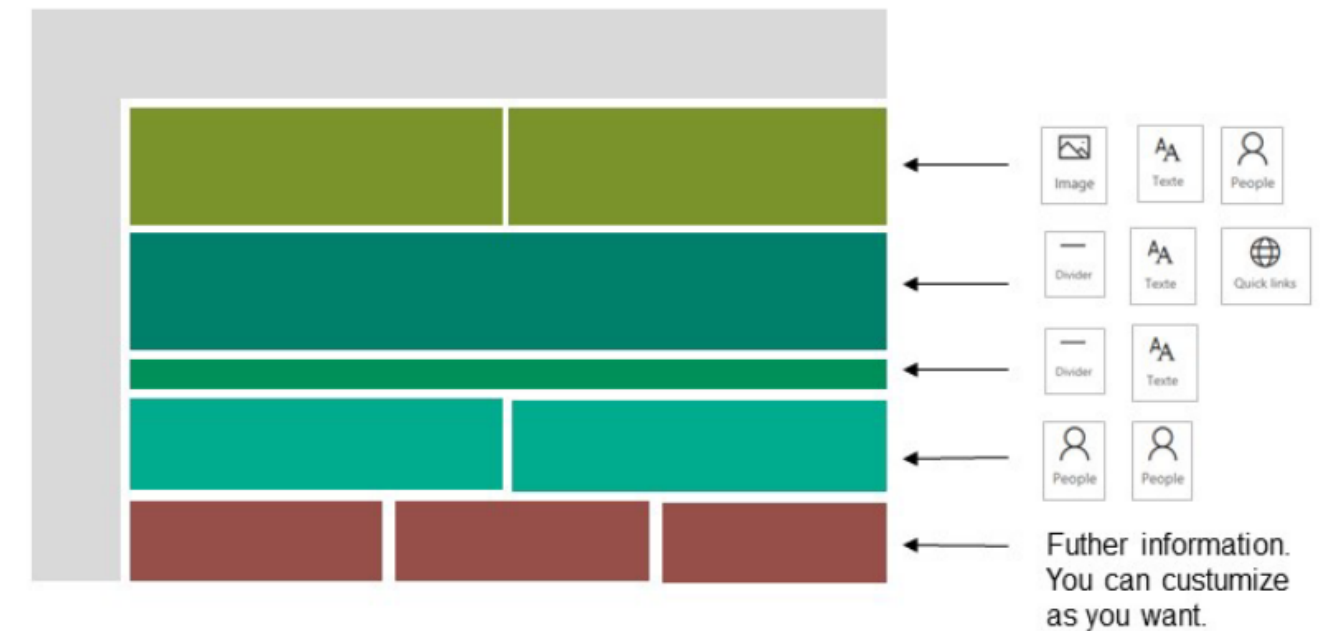
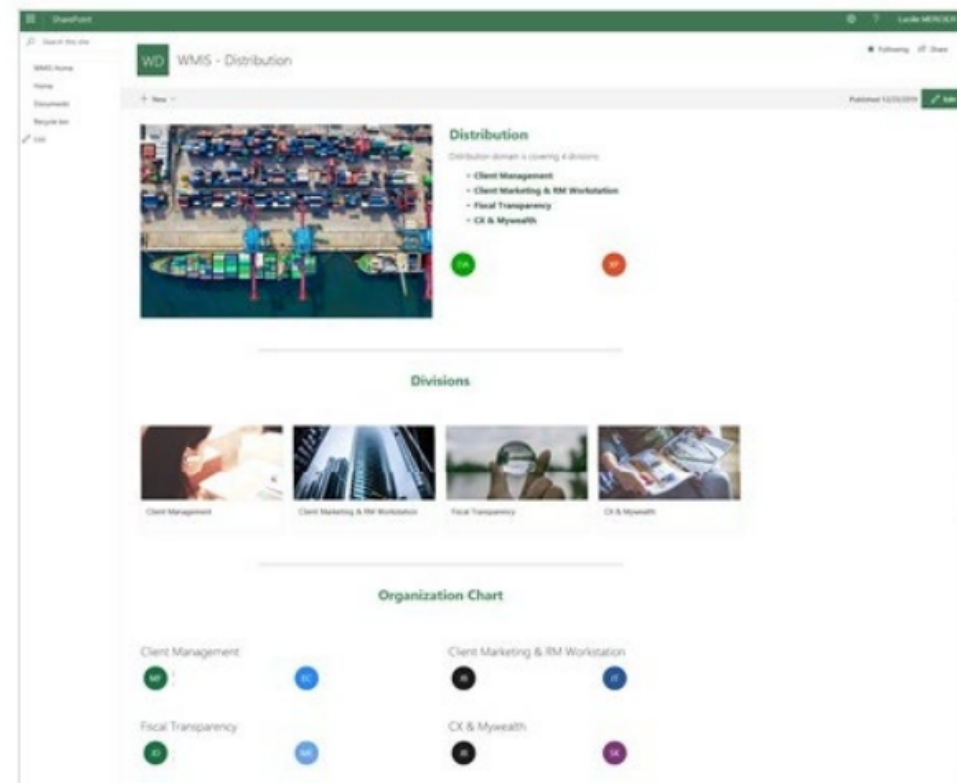
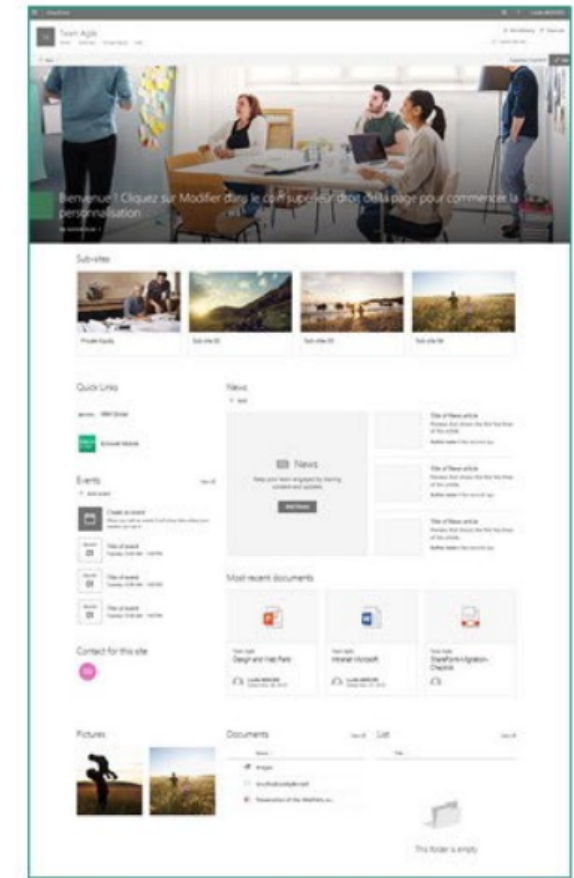
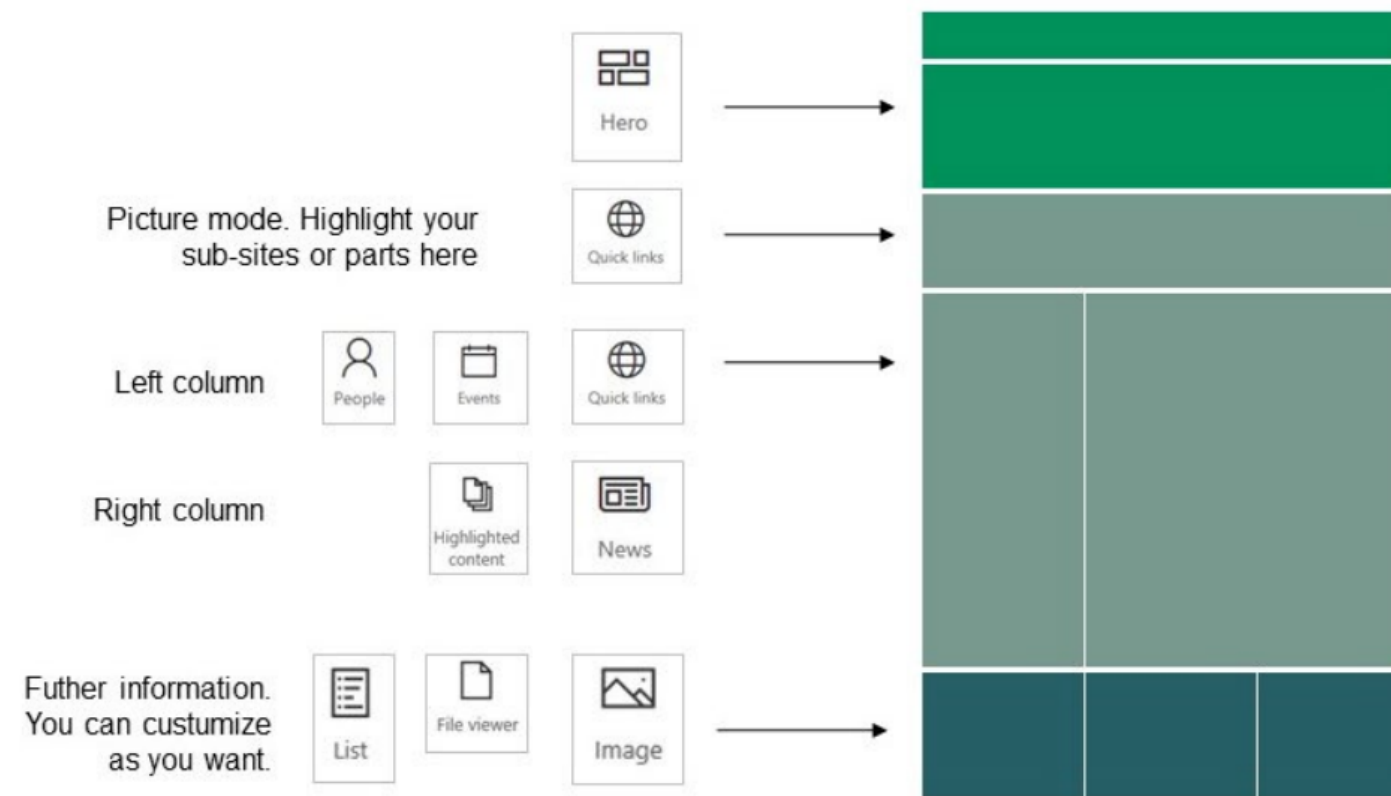


Accompagnement des équipes sur la création des Sharepoints

Un SharePoint a été créé pour chaque équipe au sein de BNP Paribas Wealth Management. Afin d'apporter plus d'autonomie, la création ainsi que la mise à jour de chaque site ont été délégués aux owners des SharePoints.

Deux types de sites internet ont été proposés : les sites vitrine et les sites d'équipe.

Afin de les accompagner à cette création, des conseils d'utilisation des widgets ainsi que des formations ont été mises en place.





Let's work together!

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